

## 7- Appendix 3

Focus Area 5 - Educate and influence behaviour change		Not Started	Behind Plan	On Plan	Completed
<b>Objectives</b> <ul style="list-style-type: none"><li>• Our Behavioural Change Programme promotes the waste hierarchy by supporting consistent messaging on waste avoidance, resourc recovery and appropriate waste disposal behaviours</li><li>• We build and nurture our relationships with community organisations so that they can help us deliver our objectives</li><li>• We develop and implement metrics to measure the success of the Behavioural change and Education programmes</li><li>• We work with LCR Partnership to delivery LCR wide communications promoting reuse and recycling</li><li>• We develop our understanding of resident's attitudes, challenges and barriers to waste prevention, reuse and repair</li></ul>					
Reference	Key Projects				
5.1	Delivery of the Behavioural Change and Education Programme 25/26				
5.2	Run community engagement projects to promote and encourage waste prevention and reuse as detailed in behaviour change plan 25/26				
5.3	Develop links and network further within community sector.				
5.4	Deliver the Zero Waste Community Fund				
5.5	Work with a partner to trial specific methods of measuring and exploring the success of behaviour change				
5.6	Support Districts with delivery of communications supporting the introduction of food waste collection				
5.7	Work with partners to deliver comprehensive behaviour change campaigns communicating on key agreed topics.				
5.8	Analyse findings of behaviour change research project and implement suggested messaging throughout communications.				