



MERSEYSIDE RECYCLING & WASTE AUTHORITY

**Phase 1 Community Textile Pilot
Project Tender Second Round: January
2024**

Phase 1 Community Textile Pilot

Background

Merseyside Recycling and Waste Authority (MRWA) are responsible for the treatment and disposal of household waste in Liverpool City Region (LCR). As the statutory Authority we work with all the local councils in Liverpool City Region – Halton, Knowsley, Liverpool, Sefton, St Helens, and Wirral.

At MRWA we are committed to working towards both our own Corporate Plan and the targets of zero waste and net zero carbon by 2040. In order to achieve this target and combat the effects of climate change we must ensure resources are used for longer and their value can be maximised by the local economy.

MRWA wishes to work with our partners to make Liverpool City Region a place where all materials are valued as usable resources and that nothing goes to waste – we need to waste less, and reuse, repair, share and recycle more.

What will your organisation’s participation involve?

According to a recent analysis, around 5% of household bins on Merseyside contained textiles such as clothes and shoes. (Statistic from Merseyside and Halton Waste Composition Analysis 2021/22)

With this in mind, MRWA wishes to appoint an organisation or individual to develop and deliver a range of community-based textile workshops. These sessions should aim to promote textile re-use across the Liverpool City Region, providing education and resources to support this. As textiles is a wide-ranging product covering apparel, upholstery/soft furnishings, and industrial textiles, MRWA will welcome projects covering all areas of textiles providing that the textile element is the key material focus within the project. Furniture and upholstery projects must also evidence their knowledge and understanding surrounding POP’s. Sessions may include but are not limited to,

- clothing swishes,
- printing or dyeing sessions,
- sewing classes,
- tailoring and upcycling workshops,
- textile craft or quilting sessions.

Specifically, taking part would involve the following:

Help us link in with local community groups and spaces - As you will have good connections within the community, we would welcome your help in linking with residents, venues, and organisations to spread the key waste reduction messages and deliver a range of workshops covering textile reuse in some capacity.

Deliver textile waste reduction workshop(s) – You will be expected to plan and deliver textile-based events, covering your chosen areas of the Liverpool City Region (districts include Liverpool, Knowsley, Sefton, St Helens, and Halton). These events can be tailored to your local community and venue as long as they promote and highlight textile reuse. You will be responsible for the complete management and delivery of the workshops including the sourcing of materials, venues, staffing and attendees.

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Help us share the message of reuse, recycling and promoting a circular economy – You will create and develop resources and toolkits that support the message of textile reuse and recycling that are suitable for your target audience and complement your event. This could include;

- Promotional materials such as posters and leaflets
- Educational resources such as how to guides, tips and tricks etc.
- Photographs and social media content
- Attendee questionnaires or feedback forms

Collect data to evaluate effectiveness – To instigate behaviour change we need to understand attitudes and barriers. We'd like you to gather information from groups prior to workshop delivery and on completion of participation to determine the effectiveness and response to sessions like this.

Produce project evaluation – Following completion of the project(s) you should produce a report which should include the following:

- Summary of the project, including outcomes.
- Attendance figures and feedback from staff and attendees.
- Successes and learning points from this project.
- Recommendations for how we can improve or develop this project.

Project outcomes

We're looking for the following outcomes for this project:

- Delivery of a minimum of one textile project per provider to cover each of the six districts (multiple appointees may be required).
- Development of resources and activities that support the message of textile reuse.
- Impact reporting such as community response, amount of textiles utilised and attendance of each event.
- Evaluation/end of project report

How your organisation can benefit from taking part in the project

Help instigate behaviour change – We want to shift from a linear to a circular economy, and minimise waste across the LCR, to do this successfully we engage with residents and work in partnership with community groups and organisations.

Embed reuse and circular economy thinking within your organisation - Develop new/ additional skills and resources within your organisation.

Provide opportunities for people to access clothing and learn about upcycling and reuse – Help support understand of waste issues within the textile industry and importantly how we can work together locally to tackle these issues while supporting our community.

Develop new partnerships and networking links – build up relationships with a range of Local Authorities, Community Groups, Education providers and other organisations.

Provide social value for the LCR communities - we're looking to reach a range of individuals and age groups including forgotten communities, and to maximise social value.

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Funding linked to the Project

Organisations can bid for up to **£2,000 funding for each district covered, with a maximum of £10,000 available to cover all five areas**, (this must cover all associated costs including venue hire, event management fees, materials, and any additional expenses). Districts included within this round of funding are **Liverpool, Knowsley, Sefton, Halton and St Helens**.

Applications are open to organisations wishing to cover between one and five districts. These applications will be scored in line with the criteria and awarded based on best value for each district. This may result in some districts remaining un-funded in each round, and in this case we will re-issue funding for the remaining specified districts.

When will the project be delivered?

This contract is for a three-month period to run from January 2024 to 31 March 2024.

Published	3 rd January 2023
Deadline for tenders	14 th January 2024
Supplier notified of award of contract	w/c 15th January 2024
Project Initiation Meeting	w/c 22nd January 2024
Project End Report Due	31 st March 2024

Evaluating applications

We will score applications received based on

- 60% Meeting project brief
- 20% Finance
- 20% Evaluation

How to apply

To apply, please download and complete the commissioning proposal form below and send to laura.gilmore@merseysidewda.gov.uk by midnight on the 14th January 2024. If you have any questions, please contact laura.gilmore@merseysidewda.gov.uk .