



MRWA CORPORATE PLAN 2024-25

MISSION STATEMENT 2024-25:

“To ensure that we reduce the impact of our actions on climate change and improve the sustainable management of waste and resources.”

CORPORATE AIM 1

WE DELIVER EFFICIENT AND EFFECT SERVICES

OBJECTIVES:

- Our waste contracts deliver frontline services that meet expected standards and to agreed terms and conditions
- Our Behavioural Change Programme promotes the waste hierarchy by supporting consistent messaging on waste avoidance, resource recovery and appropriate waste disposal behaviours.
- Our business support functions are effective in supporting the Authority’s aims and objectives
- Our estate and facilities for which the Authority has responsibility are managed effectively
- Our staff are deployed effectively and have opportunities to develop the skills needed.

CORPORATE AIM 2

WE CONTINUOUSLY IMPROVE OUR SERVICES TO MEET CHANGING DEMANDS

OBJECTIVES:

- Our Zero Waste Strategy and action plans are consistent with the LCR Zero Waste Framework and set the ambition for delivery of future services.
- Our Corporate Planning and Performance Management Frameworks ensure a consistent, streamlined and joined-up approach to delivery and performance across the Authority.
- We support efficient delivery through robust processes and procedures backed up by effective IT infrastructure and services.
- We are adequately resourced and prepared to deliver on the changing statutory and future service provision demands.

CORPORATE AIM 3

WE COLLABORATE WITH PARTNERS TO DEVELOP & DELIVER STRATEGIES AND SERVICES

OBJECTIVES:

- We lead and support the LCR Waste Partnership, including development and delivery of the Liverpool City Region Zero Waste Strategy.
- We maximise joint working with our stakeholders through effective communication, consultation, and engagement.
- Key stakeholders are fully engaged in the planning and delivery of future waste services.
- We develop an Inter Authority Agreement (s) that underpin(s) our procurement objectives
- We facilitate the development of levy mechanism options that drive improved behaviours

CORPORATE AIM 4

WE DEVELOP A FRAMEWORK FOR ENVIRONMENTAL PERFORMANCE AND SOCIAL VALUE

OBJECTIVES:

- Decision making is fully informed by a comprehensive and detailed suite of data and information; and we use waste data to identify the potential for improvements in whole system performance.
- We have environmental and social value frameworks that support our strategic aims.
- Our activities and practices are delivered in a way that results in continuous improvement of our environmental performance and social impacts
- We measure and report on our environmental performance and social impacts