**Template press release – EXAMPLE 3**

***[insert logo community fund logo and your own logo (if you have one) here]***

***[insert date here]***

**WITH PICTURE**

**RECYCLING PROJECTS GETS HELPING HAND**

[insert name of borough] recycling champions got a helping hand when a local councillor dropped in to find out how they are reaching out to hundreds of families and helping cut waste at the same time.

The [insert name of project] launched [when] after winning a [how much] grant from a community fund set up by Merseyside Recycling and Waste Authority (MRWA).

[insert local authority name] Councillor [who], a member of the Waste Authority, dropped in to check on progress and lend a helping hand at the [insert location/base of project] this week.

He said: “The [name of project] is exactly what the Community Fund is all about. It’s a really impressive project that is clearly making a massive difference – not just by diverting textiles from landfill but by helping families struggling to manage the spiralling costs of kitting out their children for school.”

Project leader [who?] said: “The Community Fund support has made all the difference so it was great to be able to show Councillor [who] exactly how the money is being spent and the difference it is making.”

**ENDS**

**Media enquiries to [insert name and mobile phone no]**

**Picture Caption**

Councillor [who] is pictured with project leader [who] as they sort recycled uniforms at the [where] project.

**Note to Editors**

1. [name of project] was set up in [when?] after [insert detail about how and why project was set up]
2. The MRWA 2014 Community Fund awarded a total of £110,000 to a mix of large and small projects across Merseyside and Halton.