**Template press release – EXAMPLE 2**

***[insert Community Fund logo and your own logo (if you have one) here]***

***[insert date here]***

**WITH PICTURE**

**UNIFORM PROJECT HAILED A SUCCESS AFTER REACHING 300 PARENTS**

A *[insert borough]* project set up to help recycle textiles is celebrating a milestone after helping 300 parents kit their children out with school uniforms.

The *[insert name of project]* launched [when] after winning a *[how much]* grant from a community fund set up by Merseyside Recycling and Waste Authority (MRWA).

The project is marking a major milestone after handing out pre-loved uniforms to 300 *[name of borough]* parents in just *[how many months].*

Project leader *[insert job title and name]* said: “It’s been an amazing success but then we knew the demand was always there – it’s just a question of collecting the uniforms in one place and making sure parents know we exist.”

The project has used school bulletins and local radio to help get their message out and has set a target to ‘recycle’ a total of *[how many]* uniforms by the end of March.

MRWA Chief Executive Carl Beer said: “The Community Fund is not just about reducing the waste that goes to landfill. It’s about helping families in many other ways the success of this project really makes the point.”

**ENDS**

**Media enquiries to *[insert name and mobile phone no]***

**Note to Editors**

1. *[name of project]* was set up in *[when?]* after *[insert detail about how and why project was set up]*

The MRWA 2014 Community Fund awarded a total of £110,000 to a mix of large and small projects across Merseyside and Halton.