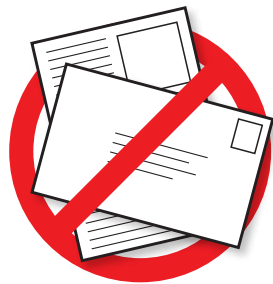


JUNK THE JUNK MAIL!



Why stop junk mail?

More than 17.5 billion pieces of junk mail are sent to UK homes each year with each household receiving 650 pieces a year. It's easy to stop junk mail and it can make a big difference to the amount of waste we produce.

Can I stop receiving junk mail?

You can reduce the amount of junk mail you receive by registering with:

Mailing Preference Service*

This will cut the amount of direct mail you receive by up to 95% but please be advised that it can take up to four months before you begin to see a real reduction.

Mailing Preference Service

FREEPOST 29 LON 20771
London W1E 0ZT

Tel: 0845 703 4599

Fax: 020 7323 4226

Email: mps@dma.org.uk

Web: www.mpsonline.org.uk

Your Choice*

Will stop unaddressed mail and leaflets being posted through your letterbox.

Your Choice Preference Scheme

Direct Marketing Association (UK) Ltd,
DMA House, 70 Margaret Street, London
W1W 8SS

Tel: 020 7291 3300

Fax: 020 7323 4165

Email: yourchoice@dma.org.uk

Royal Mail's Door to Door Opt Out Service*

This will reduce the amount of unaddressed mail that you receive from Royal Mail, but they only deliver 25% of all unaddressed mail delivered in the UK.

Royal Mail Door to Door Opt Outs

Freepost RRBT-ZBXB-TTTS
Kingsmead House, Oxpens Road
Oxford OX1 1RX

Email: optout@royalmail.com

Bereavement Register

Reduces direct mail posted to deceased relatives.

The Bereavement Register, Freepost
SEA8240, Sevenoaks, TN13 1XR

Tel: 0870 600 7222

Email:

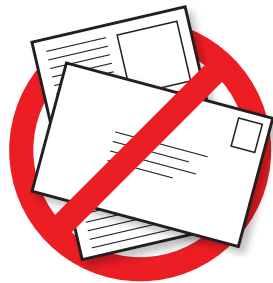
help@the-bereavement-register.com

Web:

www.the-bereavement-register.org.uk

*Please note that by signing up for these services you may not receive important information from organisations such as your local council.

JUNK THE JUNK MAIL!



WHAT ELSE CAN I DO?

Be tick box alert!

Take a few moments to check any small print when you buy products or services that require you to give your name and address – the tick boxes in the print will give you the opportunity to opt out or in to the company sending you further information or using your details.

Recycle your junk mail

You can recycle any junk mail you still receive (after removing any personal details) in the following ways:

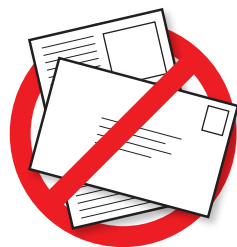
- Visit your local Household Waste Recycling Centre (HWRC). Call 0151 255 1444 or logon to www.merseysidewda.gov.uk to find your nearest Centre.
- Use the kerbside collection provided by your local council.
- Take it to your local Bring Bank facility visit www.recyclenow.com, or contact your local council.

Stick it to them!

A good way to reduce junk mail is by using a 'no junk mail or leaflets' sticker. Please peel off the sticker below and place on your door or letterbox. More stickers can be obtained by emailing junkmail@merseysidewda.gov.uk or by calling 0151 255 2562. A flyer for printing and displaying in windows can be downloaded from www.merseysidewda.gov.uk. Please search for 'Junk Mail'.

NO JUNK MAIL OR LEAFLETS

THANK YOU



Produced by Merseyside Recycling and Waste Authority on behalf of the Merseyside and Halton Waste Partnership.
Tel: 0151 255 1444 **Email:** enquiries@merseysidewda.gov.uk

