



MERSEYSIDE WASTE DISPOSAL AUTHORITY

PERSON SPECIFICATION

JOB TITLE	Education & Campaigns Officer	
LOCATION	Mann Island	
GRADE	Scale 6	
REPORTS TO	Data & Performance Manager	
MAIN PURPOSE OF THE JOB		
<ul style="list-style-type: none"> To lead on the development of initiatives which deliver waste education, through awareness and engagement activities which support the Authority's Corporate Plan To research, develop and deliver behavioural change campaigns which promote sustainable behaviours among residents and key stakeholders across the Liverpool City Region 		
ESSENTIAL CRITERIA		DESIRABLE CRITERIA
Experience in the delivery of successful education and engagement projects in a multi-disciplinary environment		Proven experience in communications and/or marketing in an in-house or agency role
Experience of developing and delivering engagement activities with a wide range of stakeholders		
Experience of developing and delivering marketing plans and campaigns that increase awareness and engagement		
Proven ability to build effective working relationships and strategic partnerships both inside and outside the organisation		
Experience of delivering campaigns which promote behavioural change		
Experience in devising work programmes		
QUALIFICATIONS AND TRAINING		
Educated to at least A-Level standard or equivalent and experience in a field relevant to the job		Full Driving Licence
PRACTICAL SKILLS		
Ability to write clear and concise reports, letters and statements on behalf of the		



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Authority	
Excellent information technology skills	
Ability to analyse complex information and present that information in a clear manner	
Familiarity with project management/programme management	
Excellent organisational and interpersonal skills	
Excellent Presentation Skills	
PERSONAL QUALITIES & ATTRIBUTES	
To have a professional outlook and act professionally at all times	
High level of personal integrity and confidentiality	
Have a confident and personable approach	
To be a good team player with the ability to adapt quickly and to be able to work with the minimum supervision	
To have a flexible approach to service delivery implementation	
A willingness to develop as an individual and as a professional and to attend appropriate training courses as identified through the staff development scheme	
OTHER REQUIREMENTS	
Ability to organise own workload and prioritise effectively	
Ability to initiate, plan and organise team work efficiently and effectively against broader organisational goals and staff development needs	
Ability to meet tight deadlines in a busy working environment	

Last Updated: