



## CORPORATE PLAN

### MISSION STATEMENT:

“To contribute to the economic, environmental and social well-being of Merseyside and Halton by promoting the best use of resources and ensuring that waste is sustainably managed.”

#### CORPORATE AIM 1 - DELIVERABILITY

We will ensure that the waste delivered to us is managed sustainably.

To achieve this, we will:

- Manage our waste contracts to maximise the benefits to the Authority, the City Region and the communities they serve.
- Manage the Authority’s waste infrastructure in a safe, efficient and sustainable manner so that it remains fit for purpose.
- Continuously improve services to meet the needs of the local community and other stakeholders.

#### CORPORATE AIM 2 - SUSTAINABILITY

We aim to reduce the amount of waste produced on Merseyside, increase the proportion of waste reused and recycled and promote the sustainable management of waste through the Waste Hierarchy.

To achieve this, we will:

- Develop and implement waste strategies to maximise the value of otherwise wasted resources in terms of economic, environmental and social benefits.
- Work together with partners and other stakeholders to provide services that support the local economy, benefit the community and improve the environment.
- Encourage positive Behavioural Change among the public of the Merseyside City Region to promote recycling and reduce waste.

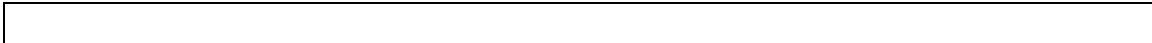
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### **CORPORATE AIM 3 – PARTNERSHIP AND GOVERNANCE**

We will work with partners to develop closer working relationships that lead to unified and transparent governance arrangements

To achieve this, we will:

- Work across the City Region on collaborative projects reviewing the cost effectiveness of services
- Work with other stakeholders to ensure our governance is fit for purpose now and into the future as we work more closely with the Liverpool City Region Combined Authority

### **CORPORATE AIM 4 - ACCOUNTABILITY**

We will conduct the Authority's business effectively and efficiently and we will fulfil our obligations to the highest standards.

To achieve this, we will:

- Manage our business and finances with openness and transparency.
- Establish challenging targets for efficiencies and improvements and set out plans for delivery.
- Develop our staff and Members to ensure the Authority has clear direction and the skill sets to deliver our aims and objectives.

This plan is underpinned by a series of strategies and other corporate documents approved by the Authority, which include:

- Joint Recycling and Waste Management Strategy
- Re-Use Strategy
- Waste Management and Recycling Contract
- Resource Recovery Contract
- Communications Strategy

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- Code of Corporate Governance

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